

HCOA

Hamilton Council on Aging

2024 CORPORATE SPONSORSHIP OPPORTUNITIES




**OUR VISION IS THAT
POSITIVE AGING IS
VISIBLE IN HAMILTON**

 www.coahamilton.ca

 walk4health@hamiltoncoa.com

 905-777-3837 ext. 12238

 88 Maplewood Avenue,
Hamilton ON L8M 1W9

HCOA is a Registered Charity #851847954RR0001



ABOUT US

The Hamilton Council on Aging (HCoA) is a non-profit, registered charitable organization founded in 2005 to address the systemic issues that affect the aging experience.

HCoA is led by a working Board of Directors committed to the principles of EQUITY, INCLUSION, DIVERSITY and COLLABORATION.

We value the wisdom and experience of older adults and the rich diversity of the Hamilton community. We recognize that the collective insights, knowledge and experience of volunteers and community partners enrich our perspective and make us stronger!

MISSION: TO ADVANCE POSITIVE AGING - PROMOTING THE HEALTH, WELL-BEING AND SOCIAL PARTICIPATION OF ALL OLDER ADULTS - BY INFLUENCING ATTITUDES, POLICIES AND PROGRAMS TO INCLUDE THEIR VOICES.

STRATEGIC PRIORITIES:

- Bringing forward the voices and perspectives of older adults on issues of concern
- Creating an age-friendly and dementia-friendly community and reducing ageism
- Delivering education and programming to increase the participation of older adults

Between 2016 and 2020, Hamilton's senior population increased to 19.9%, higher than the national average.

As our community ages, we must adapt to ensure that ALL seniors are supported with infrastructure, resources, opportunities and information to promote positive aging.

HCoA is committed to educating and advocating for an inclusive community and enhancing knowledge and access to services and supports that will help seniors get help when they need it and age in place.

HCOA NEEDS YOUR HELP TO SUPPORT POSITIVE AGING EXPERIENCES FOR 183,285 OLDER ADULTS (55+) LIVING IN HAMILTON!

At HCoA, we are constantly applying for grants to stay afloat. It takes a lot of work year after year!

Regular support from grassroots donors (like you!) can do volumes to help supplement the funding we receive from grants to help us continue to support and plan future programs for seniors!

Together, we can create a more inclusive and supportive environment for older adults to thrive and age positively.

Please take a look at our [2024 Corporate Sponsorship Opportunities on the following page.](#)

Thank you for considering supporting HCoA in our mission for positive aging for ALL seniors in Hamilton!

SAVE THE DATE

HCOA 2024

5KM WALK4HEALTH

June 1, 10am

T.B. McQuesten Park!

JUNE

2024

SUN MON TUE WED THU FRI SAT

IT'S BACK!!!

Promote your Business in
our 2024 HAMILTON SENIORS
MONTH CALENDAR OF
EVENTS!

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2024 CORPORATE SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR: \$3,000

- Table with logo display at 2024 WALK4HEALTH
- ½ page ad in semi-annual newsletter
- Profile on website for one year
- Exclusive 1/2 page ad in Seniors Month Calendar of Events
- Opportunity to add Swag to participant bags
- Your logo on participant bags

SILVER SPONSOR: \$2,000

- Table with logo display at 2024 WALK4HEALTH
- Profile on website for one year
- Exclusive 1/2 page ad in Seniors Month Calendar of Events
- Opportunity to add Swag to Participant bags
- Your logo on participant bags

BRONZE SPONSOR: \$1,500

- Table with logo on display at 2024 WALK4HEALTH
- Mention on website for one year
- Exclusive 1/4 page ad in Seniors Month Calendar of Events
- Your logo on participant bags

BECOME AN EXHIBITOR AT 2024 WALK4HEALTH: \$125

**Exhibitors will be provided with space and must provide their own table.*

ADVERTISE IN OUR 2024 SENIORS MONTH CALENDAR OF EVENTS!

\$50 (1.9375" x 1")

\$75 (1.9375" x 2")

\$125 (3.5" x 2")

DONATE IN-KIND

We are always looking for donations of refreshments when hosting events, swag for participants, space for events & more!

THANK YOU FOR YOUR SUPPORT!

2023-24 Funders



Public Health
Agency of Canada



Agence de la santé
publique du Canada



United Way
Halton & Hamilton

Funded by the
Government of Canada's
New Horizons for Seniors Program

Canada

Alzheimer Society
FOUNDATION
BRANT HALDIMAND NORFOLK
HAMILTON HALTON

2023 Sponsors



wellwise
by SHOPPERS

HCoA thanks all of our **Partners in Positive Aging**, helping us to achieve our vision to make positive aging *visible* in Hamilton!



HCOA
Hamilton Council on Aging
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Contact the HCoA Sustainability Committee

Co-Chairs: Dale Brown, Mary Tice, Members: Kamal Jain Doreen Shaughnessy, Heather Watson



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